Ver# 3 Status Revised 8855204 Rep Order# EC'd Yes

Traffic Order# F Printed: 08/7
Last Received: 08/7
Showing Buylines: All Lines

08/22/2012 12:43 PM 08/22/2012 11:58 AM

7

l of

( ) WATERFRONT STRATEGIES 3050 K ST NW, SUITE 100

Agency

PATRIOT MAJORITY

Sarah Levene

Phone#

Fax#

Buyer

Issue 1656

Advertiser Estimate# Product

Station

KLAS-TV LAS VEGAS

WASHINGTON, DC 20007 84/91/1656

Agency C/P1/P2/E

Hiatus Weeks Flight Dates

08/23/2012 - 08/30/2012

) WASHINGTON ) MIKE JONES Rep Firm Sales Office ( Salesperson (

Salesperson Phone# Salesperson FAX#

202-872-5880 202-872-0263

## - CONTRACT COMMENT -

CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT \*\*\*\*\*\*\*\*\*\*\*\*\*\*\*NONDISCRIMINATION\*\*\*\*\*\*\*\*\*\*\*\*\*\*\* PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

## - REMARKS -

PLEASE SEE REVISION TO LINE 7... DEBORAH

NO CHANGE IN TOTAL

PLEASE CONFIRM

THANKS GREG

LT

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Daypart								
Total Cost	\$2,400.00	\$2,400.00	\$1,200.00	\$2,400.00	\$800.00	\$2,200.00	\$1,000.00	\$2,600.00
Total	2	2	1	ю	1	2	1	2
# of Weeks	1		1	г	1	П	1	1
Spots/Week	2	2	п	ю	1	2	T.	2
Dates	08/23-08/29	08/23-08/29	08/30-08/30	08/23-08/29	08/30-08/30	08/23-08/29	08/26-08/26	08/23-08/29
Rate	\$1,200.00	\$1,200.00	\$1,200.00	\$800.00	\$800.00	\$1,100.00	\$1,000.00	\$1,300.00
Len	:30	:30	:30	:30	:30	:30	:30	:30
		MORNING	MORNING	н келлу	н келлу	W AT NOON	NOW	8 NEWS NOW AT 4PM & 430PM
Program	8 NEWS NOW AT	CBS THIS MORNING	CBS THIS MORNING	LIVE! WITH KELLY	LIVE! WITH KELLY	TH-F, M-W 12P-1230P 8 NEWS NOW AT NOON	Sules Remark: V3 REVISION V3 More than 2 codes changed	8 NEWS NO
Time	6A-7A	7A-9A	7A-9A	9A-10A	9A-10A	12P-1230	530P-6P ark: V3	4P-5P
Day	TH-F, M-W	TH-F, M-W 7A-9A	TH	TH-F,M-W 9A-10A	ТН	TH-F, M-W	SU 530E Sales Remark: V3 More than 2	TH-F, M-W 4P-5P
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Rep Order# Traffic Order# 8855204 Ver# Status Revised Printed: 08/22/2012 12:43 PM 2 of 2 EC'd Yes Last Received: 08/22/2012 11:58 AM Showing Buylines: All Lines

KLAS-TV LAS VEGAS Agency ) WATERFRONT STRATEGIES Station ) PATRIOT MAJORITY 3050 K ST NW, SUITE 100 Advertiser WASHINGTON, DC 20007 Product Issue Estimate# Agency C/P1/P2/E 84/91/1656 1656 Sarah Levene Buyer

Flight Dates 08/23/2012 - 08/30/2012 **Hiatus Weeks** 

Salesperson ( ) MIKE JONES Salesperson Phone# 202-872-5880 Salesperson FAX# 202-872-0263

) WASHINGTON

Len Rate Dates Spots/Week # of Total Total Cost Daypart Weeks Spots ----

Rep Firm

Sales Office (

--REPORT TOTALS---

Lh

Phone#

Fax#

LT

Report Totals: 14 / \$15,000.00

Day

---SALES MONTHLY TOTALS---

6 / \$6,600.00 Sep 12: 8 / \$8,400.00 Aug 12:

Program

Time

Sales Totals: 14 / \$15,000.00 Station Totals: 14 / \$15,000.00 Lines not sent/rcld/rtrn: 0 / \$0.00

--COMPETITIVE---

Market Totals \$50,000 CABL 0% KLAS 30% KSNV 40% KTNV 25% KTUD 0% 0% KVCW KVMY 0% KVVU 5% UNKN 0%

FEB11 Books RA35+ Demos